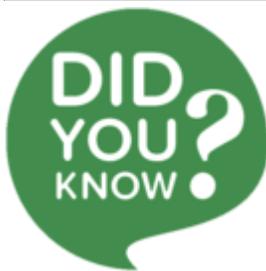




INDIANA GROWN NEWSLETTER

April showers bring new events and opportunities for Indiana Grown members! See what's on deck this month...



Did you know that Indiana's farmers produced 446 million pounds of shelled popcorn last year? To see more farm facts, click [here](#).

HELP PROMOTE INDIANA GROWN IN THE LT. GOVERNOR'S OFFICE

To help promote Indiana Grown, the Lt. Gov. is seeking Indiana Grown member products to highlight in her office and pass out to guests. Members can add a small display piece to go along with their donated product, which must be individually wrapped and be in small "snack" portions. The Lt. Gov. office is also interested in highlighting locally roasted coffee! Please contact Suzi Spahr at sspahr@isda.in.gov or 317-407-2924 if you are interested.



SAMPLE PRODUCTS AND MEET MEMBERS OF THE RESTAURANT AND HOSPITALITY INDUSTRY



Indiana Grown is hosting a **free** event for members to sample products for local chefs, restaurants, hotel managers and other industry leaders. Join us at Ivy Tech in the Culinary Ballroom on **Monday, May 1, from 1-4 p.m.** To save your spot, please RSVP to Heather Tallman no later than **April 21**. For questions or other information, contact Heather at htallman@isda.in.gov or 317-697-5863.

ORGANIC PRODUCERS: SAVE YOUR SPOT AT UNITED FRESHMKT EXPO

Organic producers have the chance to attend this year's [United FreshMKT Expo](#) in Chicago from June 13-15. Exhibitors with organic produce will receive a free display in the Organic Showcase along with a free listing on the Organic Trail to help buyers find your booth. If you're interested in attending, fill out the application [here](#). For questions, please contact Emily Woodward at 202-303-3415.



BLOG POST OPPORTUNITY: UPDATE YOUR PROFILE



With the launch of Indiana Grown's newly designed website, members should update content on their personal profile pages for added brand awareness. This [video tutorial](#) gives a step-by-step, how-to guide to input your business information. We're looking for **updated photos, product listings, contact information and blog posts** with details about your farm or business, if applicable. Please contact Suzi Spahr at sspahr@isda.in.gov with any questions.

SAVE THE DATE: 2018 FANTASTIC FOOD FEST

After [the success](#) of this year's event, the Fantastic Food Fest will return next year from **Feb. 10-11, 2018**. Members are encouraged to save the date and be a part of next year's exhibitor's list! More details on the event coming soon.



SPONSOR NEEDED: EDIBLE INDY'S 2017 FARM MARKET GUIDE



Celebrating the Local Food Culture of Central Indiana, Season by Season

Edible Indy is looking for sponsors for their summer [Farm Market Guide](#). For \$3,000, sponsors would have a ¼ page ad in the May 2017 issue, a rotating web badge on Edible Indy's website and have their logo placed throughout Edible Indy's Farm Market Guide and newsletter. Advertising

options are available as well, and range between \$300-\$700. The food magazine is offering a 10 percent discount off the Marketplace & Guide Listing Options to Indiana Grown members. Contact Jennifer Rubenstein at Jennifer@edibleindy.com for further questions.

MEET WITH PROGRAM MANAGER HEATHER TALLMAN

To help continue member development, Indiana Grown's new program manager **Heather Tallman** is scheduling meetings and on-site visits with interested members. To schedule a visit or have any overall member related questions, contact Heather at htallman@isda.in.gov or 317-697-5863.



SHOW OFF INDIANA GROWN PRIDE WITH BRANDED SWAG



Indiana Grown merchandise is available for purchase online. Items include shirts, pull-overs, hats, stickers and other Indiana Grown-branded products. These items would be great for conferences, trade shows and/or other events. Buy Indiana Grown items [here](#).

ADVERTISE IN TRAVEL INDIANA MAGAZINE

Travel Indiana, a quarterly event, attraction and [travel magazine](#), is offering an exclusive reduced advertising rate to Indiana Grown members. Members will have the choice between a three-month, full-page contract for \$1,800 (usually \$2,685), or a three-month, half-page contract for \$1,050 (usually \$1,710). Travel Indiana reaches more than 100,000 Hoosiers and visitors each month. For those interested, please contact Stephanie Nicol at 317-850-3592 or snicol@travelindiana.com.



OPPORTUNITY TO CONNECT WITH WALMART BUYERS



Walmart has opened registration to the 2017 Open Call. They invite both current and potential suppliers to apply to attend. Open Call is hosted at their corporate office in Bentonville, Arkansas on June 28. Space is limited, so apply by clicking [here](#). Registration closes May 18 and questions can be directed to support@walmart-jump.com.

317-232-8770

| IndianaGrown@isda.in.gov

| IndianaGrown.org

Indiana State Department of Agriculture
1 North Capitol Avenue, Suite 600
Indianapolis, IN 46204

