



— Newsletter —

Showcase your products in the Indiana State Fair Marketplace



It's hard to believe, but we're already gearing up for the 2019 **Indiana State Fair** happening August 2 – August 18. That means the [Indiana Grown Marketplace](#) is right around the corner!

If you are not familiar with this annual opportunity, Indiana Grown operates a store located in the Agriculture Horticulture (Ag/Hort) building that is available for Indiana Grown members to sell their products for the duration of the State Fair. It is a wonderful opportunity to get your product(s) in front of consumers for 17 days! It's **FREE** to participate, and you are only responsible for pricing your items, having them delivered to the store and picking up any remaining product at the end of the fair.

- If you'd like to learn more or to participate, **please click [HERE](#) to submit your information**. The deadline to register is July 19.

Please direct any questions to Dana Kosco at DKosco@ISDA.IN.GOV.

Join us at an event of MONUMENTAL proportions



Indiana Grown's Monumental Marketplace is back for its third year! This spectacular event will be taking over the entire circle again in 2019 as Indiana Grown members have the chance to sample, sell and share their story around all of Monument Circle on **Friday, June 28, 2019, from 10:00 a.m. to 2:00 p.m.**

We want YOU to help us make this the biggest and best event yet! Those interested in participating are asked to fill out this [survey](#) by Wednesday, May 15. Contact Heather Tallman with questions

at HTallman@isda.in.gov or call 317-697-5863. See you there!

Join us for our April Member Networking meetings!



Vigo County 4/26 at Baesler's

Market: <https://www.signupgenius.com/go/5080d4facab2ea0fb6-april>

Hendricks County 4/29 at Visit Hendricks

County: <https://www.signupgenius.com/go/5080d4facab2ea0fb6-indiana2>

Looking for ways to connect with a new audience?



Indiana Grown is periodically asked to connect with members who may be interested in providing Indiana Grown goods or materials for give-a-ways or gift bags. This may be a way to connect with new customers, if you have a product or swag item to provide.

Current opportunities include:

- The Indiana State Fair is hosting the International Conference of Fairs and is looking for items for gift bags. They expect about 100 attendees and have some funds available to buy items at cost. For additional information, please contact Ray Allison at rallison@indianastatefair.com. Items need to be available by April 13th.
 - Governor Suzanne Crouch is hosting the Golden Hoosier Awards this summer. They are looking for items for a gift bag as a thank you for the service of the honorees. They would need samples or items for 20 people. If you are interested in donating, please contact Suzi Spahr at sspahr@isda.in.gov.
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Are you a Small Business looking for advice and resources?



With tools for Hoosiers launching their first venture to strategic planning designed for well-established businesses, the Indiana Small Business Development Center (SBDC) offers a one-stop shop for entrepreneurs looking to start and grow a business. Through its network of 10 regional offices

across the state, the Indiana SBDC delivers free expert-led guidance and resources ranging from business planning and market research to export assistance and company valuation, supporting small business owners through all stages of growth. In 2018, the Indiana SBDC celebrated a record-breaking year, assisting in 318 new business starts, nearly \$98 million of capital infusion, and in the creation of 1,265 new Hoosier jobs.

<https://isbdc.org/services/>

Visit Indiana Week is coming soon!



The [Indiana Department of Tourism Development](#) is hosting Visit Indiana Week during May 5th-11th. Are you interested in helping Hoosiers celebrate? Each day of the week they will be featuring a different promotion to get Hoosiers and visitors out on our roadways and into your communities. To participate, eateries or shops would just

need to offer some form of a discount on one of the themed days where they fit. Information can be found at this [link](#) for all the themed days, how to create a discount listing, and submit photos.

Soon they will be unveiled our media and marketing plan with a logo, press releases, blogs, social influencers and sign up for swag to give away at participating locations!

New Conference opportunity for manufacturing connections



[MADE IN AMERICA 2019](#), the first-ever exposition and celebratory event solely focusing on U.S. manufacturing and products made in the USA, will take place at the Indiana Convention Center in Indianapolis, October 3-6, 2019. With more than 800 exhibitors and 10,000 attendees expected, this four-day event will bring together the largest-ever network of industrial professionals, keynote speakers and

conscious consumers for one common goal: raising awareness for the economic, environmental and community impact of American manufacturing.

To get more information and register click [here](#).

Purdue University is offering two courses in food safety



Purdue University will host two multi-day courses for food safety professionals that address preventative controls and requirements for food importers, while

also learning more about the Food Safety Modernization Act ([FSMA](#)). The first course, Preventive Control Qualified Individuals, will be 8 a.m. to 5 p.m. on May 20 and 21 and 8 a.m. to noon on May 22, and the second course, Foreign Supplier Verification Program, will be 1-5 p.m. May 22 and 8 a.m. to 5 p.m. on May 23. Both courses will take place at the Nelson Hall of Food Science, 745 Agricultural Mall Drive, West Lafayette. The courses will be led by [Yaohua Feng](#), Purdue assistant professor of [food science](#). Cost for the Preventive Control Qualified Individuals program is \$750, and the Foreign Supplier Verification Program course is \$500. Both courses can be attended for \$1,100. The fees cover all course materials, beverages and lunch. Online registration is available at <http://www.cvent.com/d/9bq2xm/4W>.

For more information, contact Feng at 765-494-0331, yhfeng@purdue.edu.



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Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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