



Happy February to all of our Indiana Grown members! Temperatures might still be freezing, but check out what's heating up with events and opportunities on deck this month...

Sign up for the Farmers Market & Local Food Promotions Grant webinar

The U.S. Department of Agriculture's (USDA) Agricultural Marketing Service (AMS) will use grant money to strengthen market opportunities for local and regional food producers and businesses through the [Farmers Market and Local Food Promotion Program](#). On **Wednesday, Feb. 15, from 2:30 – 4:30**



p.m. EST, AMS will host a webinar to help farmers, producers groups and other potential applicants to understand the program objectives and requirements, eligibility and basic information about the application process. Register for the webinar [here](#).

Invite: Horticultural Business & Marketing Symposium



Join Purdue University's [Horticultural Business & Marketing Symposium](#) on **Thursday, Feb. 23 from 8:15 a.m. – 4:45 p.m.** at the Indiana State Fairgrounds. Attendees will learn more about social media, risk management, conflict resolution, marketing plans, customer differentiation and segmentation. The cost of the event is \$150, or pre-register by Feb. 9 for \$110. For those who are interested, please contact Lori Jolly-Brown at ljollybr@purdue.edu or 765-494-1296.

Attend the 5th annual Indiana Small Farm Conference

Indiana Grown will be a sponsor at this year's [Indiana Small Farm Conference](#), which is being held at the **Hendricks County Fairgrounds in Danville, Ind.**

From **Thursday, March 2 until Saturday, March 4**, attendees will learn about production, marketing and sales to support small or diversified farms. If interested, please register [here](#). *NOTE: For those interested in potentially having products featured in meals and catering during the event, please fill out the form [here](#).*

Indiana **Small Farm** Conference



Sponsor needed for 2017 [Madison Regatta](#)



A sponsor is needed for this year's Madison Regatta in Madison, Ind. The annual event, which takes place **Friday, June 30 – Sunday, July 2**, would like to find a sponsor for an Indiana themed concert, such as "Indiana Grown Music Festival presented by (your name here)." Sponsors will receive several benefits, such as promotion on event banners, fliers and posters. For those who are interested in this opportunity, please contact Matt Wells at info@vaultse.com or 812-599-5124.

Any upcoming events in your area? Let us know!

If you have any upcoming events in your local area that you need help promoting, let us know! We'd love to help spread awareness of events and opportunities going on in your local markets. Please contact Suzi Spahr at sspahr@isda.in.gov or 317-407-2924 with any information you would like us to share.



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