



***** MEDIA ADVISORY *****

**INDIANA GROWN EXPANDS PRESENCE AT
THIRD ANNUAL FANTASTIC FOOD FEST**

- WHO:** Celebrity chef Sara Moulton, Top Chef contestant Casey Thompson, **NUMBER** Indiana Grown members, and approximately 10,000 culinary enthusiasts
- WHEN:** 10 a.m. – 6 p.m., Saturday, Feb. 10
11 a.m. – 5 p.m., Sunday, Feb. 11
- WHERE:** Expo Hall
Indiana State Fairgrounds
1202 E. 38th St.
Indianapolis, IN 46205
- WHAT:** The [Indiana Grown](#) initiative, developed by the Indiana State Department of Agriculture (ISDA), returns as the presenting sponsor of the third annual [Fantastic Food Fest](#), the state's largest interactive food and beverage event. More than **NUMBER** Indiana Grown members will be showcasing, sampling and selling their products in front of thousands of Hoosier consumers. Nearing the 1,000-member mark, Indiana Grown products will be featured in demonstrations, presentations, cooking classes, workshops, and more during the two-day event.

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ABOUT INDIANA GROWN

Developed and supported by the Indiana State Department of Agriculture (ISDA), the Indiana Grown Initiative educates consumers on the importance of buying Indiana Grown products, helps Indiana farmers and producers sell more products and supports Indiana processors in their effort to process more Indiana Grown products. Indiana Grown members and partners include farmers, producers, processors and artisans, as well as retailers, grocers and restaurants. For more information about this free program, visit www.IndianaGrown.org.

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