INDIANA GROWN EXPANDS PRESENCE AT THIRD ANNUAL FANTASTIC FOOD FEST

WHO: Celebrity chef Sara Moulton, Top Chef contestant Casey Thompson, Indiana Grown members, and approximately 10,000 culinary enthusiasts

WHEN: 10 a.m. – 6 p.m., Saturday, Feb. 10
    11 a.m. – 5 p.m., Sunday, Feb. 11

WHERE: Expo Hall
Indiana State Fairgrounds
1202 E. 38th St.
Indianapolis, IN 46205

WHAT: The Indiana Grown initiative, developed by the Indiana State Department of Agriculture (ISDA), returns as the presenting sponsor of the third annual Fantastic Food Fest, the state’s largest interactive food and beverage event. More than Indiana Grown members will be showcasing, sampling and selling their products in front of thousands of Hoosier consumers. Nearing the 1,000-member mark, Indiana Grown products will be featured in demonstrations, presentations, cooking classes, workshops, and more during the two-day event.

ABOUT INDIANA GROWN
Developed and supported by the Indiana State Department of Agriculture (ISDA), the Indiana Grown Initiative educates consumers on the importance of buying Indiana Grown products, helps Indiana farmers and producers sell more products and supports Indiana processors in their effort to process more Indiana Grown products. Indiana Grown members and partners include farmers, producers, processors and artisans, as well as retailers, grocers and restaurants. For more information about this free program, visit www.IndianaGrown.org.

MEDIA CONTACTS: Ben Gavelek
Communications Director
Indiana State Department of Agriculture
bgavelek@isda.in.gov
317.690.3303

Vanessa Staublin
Account Executive
Dittoe Public Relations
vanessa@dittoepr.com
317.202.2280 XT 33