



MARKET DISTRICT

INDIANA GROWN AND CARMEL MARKET DISTRICT CELEBRATE NEW PARTNERSHIP WITH LOCAL COOK-OFF EVENT

INDIANAPOLIS (July 7, 2016) — The [Indiana State Department of Agriculture's](#) (ISDA) [Indiana Grown](#) initiative announced today a formal retail partnership with food shopping destination [Carmel Market District](#). The partnership will highlight products throughout Market District with the Indiana Grown logo, bringing added visibility to the more than 35 Indiana Grown members carried in-store.

To celebrate the partnership, Market District and Indiana Grown are hosting a Local Cook-Off event on Thursday, July 7 at 4:30 p.m. ISDA Director Ted McKinney and Indiana Grown Program Manager Suzi Spahr will team up with Market District Executive Chef Jennifer Bargisen and Executive Sous Chef Edward Yows to take on the unique cooking challenge.

The teams will have one hour to create and cook a summertime dish using at least three Indiana Grown products. A panel of local judges including Ivy Tech's Jeff Bricker, Indiana food writer Heather Tallman and Indiana Grown commission member Margaret Davidson will judge each dish on creativity, use of Indiana Grown items and overall taste. The winning dish will be available for customers to sample Friday, July 8 and Saturday, July 9 at Market District.

"We are thrilled to partner with Market District which will bring added visibility to our members," McKinney said. "Their commitment to supporting local businesses and Hoosier-made products is exceptional, and we look forward to the many benefits this partnership will afford."

The partnership announcement falls on the one-year anniversary of Indiana Grown's launch, continuing the initiative's growth and success. Additional Indiana Grown activities at the Carmel Market District (11505 N. Illinois St.) throughout the week include:

- **Indiana Grown Exhibition:** Thursday July, 7 through Saturday, July 9 from 10 a.m. – 6 p.m., customers visiting the exhibition will enjoy numerous samples of Indiana Grown products.
- **Menu takeover at table by Market District:** Thursday, July 7 through Sunday, July 10. *table by Market District* will serve various dishes made with Indiana Grown products during lunch and dinner in addition to featuring items from Indiana Grown members, like Tulip Tree Creamery and Smoking Goose Meatery, on the restaurant's brunch menu.

"At Carmel Market District we are committed to bringing our customers the best foods from both the farthest reaches of the globe and the nearest Indiana purveyors," said Market District spokesperson Dan Donovan. "We applaud Indiana Grown for the wonderful accomplishments it has achieved during its first year, and look forward to contributing to its future successes."

To learn more about Market District, please visit www.MarketDistrict.com. For more information on Indiana Grown or to apply for membership, visit IndianaGrown.org.

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ABOUT INDIANA GROWN

Developed and supported by the Indiana State Department of Agriculture (ISDA), the Indiana Grown Initiative educates consumers on the importance of buying Indiana Grown products, helps Indiana farmers and producers sell more products and supports Indiana processors in their effort to process more Indiana Grown products. Indiana Grown members and partners include farmers, producers, processors and artisans, as well as retailers, grocers and restaurants. For more information about this free program, visit www.IndianaGrown.org.

ABOUT MARKET DISTRICT

The Market District destination store concept offers an enhanced food shopping experience geared toward food enthusiasts. Market District offers specialty and unique items not found elsewhere in an environment where guests' passion for food can be cultivated by a staff of food experts. In 13 locations in southwestern Pennsylvania, Ohio and Indiana, Market District stores feature teams of chefs and other culinary professionals preparing fresh foods from scratch every day. Market District also offers guests the rare opportunity to find natural, organic, specialty and other unique items paired with the convenience of favorite national brands and everyday needs all under the same roof.

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