

MEDIA ADVISORY
FOR IMMEDIATE RELEASE

Indiana State Fair features Indiana Grown Marketplace

INDIANAPOLIS (July 18, 2019) — Starting Aug. 2 at the Indiana State Fair, Hoosiers will be able to experience Indiana-based products from Indiana Grown members all over the state in person. The State Fair Agriculture/Horticulture building will house a marketplace with more than 500 products from over 100 Indiana Grown members available for purchase.

Indiana Grown will also feature regular demonstrations of recipes featuring Indiana Grown products and interviews with Indiana farmers at noon, 3 p.m. and 4 p.m. daily. There will also be a culinary competition featuring Hoosier cooks making their best recipes that highlight local products at 1 p.m. on Aug. 16 in the Indiana Arts Building.

Fair attendees will be able to try and buy locally grown food, soaps and other products made in Indiana at the Indiana Grown feature at the State Fair.

EVENT DETAILS:

WHAT: Indiana Grown at the Indiana State Fair

WHO: More than 500 Indiana Grown member products from local farmers and makers

WHEN: Aug. 2 – 18, 2019

WHERE: Indiana State Fair Agriculture/Horticulture Building at the Indiana State Fairgrounds (1202 East 38th Street, Indianapolis, IN 46205)

Visit www.indianagrown.org for more information about Indiana Grown and its members.

ABOUT INDIANA GROWN

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with the lieutenant governor's office. The initiative educates consumers on the importance of buying Indiana Grown products, helps Indiana farmers and producers sell more products and supports Indiana processors in their effort to process more Indiana Grown products. Indiana Grown members and partners include farmers, producers, processors and artisans, as well as retailers, grocers, hospitals and restaurants.

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