



— Newsletter —

Summer is officially here, and with it,
all the summertime fun – lots of
member opportunities abound!

STATE FAIR MARKETPLACE AND SAMPLING



Our countdown to the Indiana State Fair has officially begun, and we hope you'll be joining us! Luckily, Indiana Grown has two opportunities for you to participate!

Sign up to be in the Indiana Grown Marketplace! If you are not familiar with this annual opportunity, Indiana Grown operates a store located in the Agriculture/Horticulture (Ag/Hort) building that is available for Indiana Grown members to sell their products for the duration of the State Fair. This is a great way to get your products in front of consumers for all 17 days of the fair at no cost to you! Sign up [HERE](#).

Sign Up to sample your products and tell your story! To honor the new look and feel of the Indiana Grown area of the Agriculture/Horticulture (Ag/Hort) building, we have limited the sampling stations available this year. Each and every member has the opportunity to sign up for up to 6 half-day sessions for the duration of the fair. These sessions are available on a first come basis. Sign up [HERE](#).

YELP'S VINEYARD VINEYASA WITH INDIANA GROWN AND DANIEL'S VINEYARD



Indiana Grown is partnering with Yelp and Daniel's Vineyard to offer a brand new event focused on Health + Wellness on September 27th from 6:30pm to 8:30pm. There will be mini workout classes, wine tasting and a marketplace featuring Indiana Grown members! We're looking for at least 10 members that offer products in one of the following categories:

- Body care (lotions, soaps, bath products, etc.)
- Facial care (moisturizers, lip balm, face masks, etc.)
- Hygiene (deodorant, perfume, etc.)

This event is free to members and you will be responsible for bringing everything you need to set up your booth. Email Dana Kosco at DKosco@ISDA.IN.GOV if you are interested in participating. Members will be selected on a first come basis.

EVENT CALENDAR



New to the Indiana Grown website - an [Event Calendar](#) that features opportunities for you, as a member, to find and participate in events statewide! Exciting events like the [Bloomington Handmade Market Holiday Show](#) are now accepting applications through July 31! Be sure to check back regularly for new events and look ahead to see what's coming!

If you'd like to submit an event for the calendar, please contact Dana Kosco at DKosco@ISDA.IN.GOV.

WEBSITE PROFILE TUTORIAL



Did you know that there is a special page just for YOU on the Indiana Grown website? This is your space to share what you do, add photos, blog posts or links to places your products can be found. Have a great recipe to share? Want to tell the story of your 5 generation farm? Then watch this [tutorial](#) and load up your profile!

If you need assistance please reach out to our Outreach Manager Dana Kosco at DKosco@ISDA.IN.GOV.

2018 CHEF'S TASTE CHALLENGE



The Chefs Taste Challenge will be September 7, 2018, featuring top chefs competing to create the best dish highlighting agricultural treasures from around the country. They are hoping to include an ingredient from Indiana to be featured in one of the dishes served to a judge's panel and 500 attendees, including some of the most influential leaders in the farm to table movement. A portion of all ticket sales will benefit Edible Schoolyard New Orleans, a local organization that teaches how to make healthy connections through food and farming.

For further information or answer questions, contact Clair Lorell at 504-582-3072 or clorell@mccno.com.

Don't miss out on your chance to be a part of the 2018 Yelp Bazaar!



What's Yelp Bazaar? It's a 6,000-person holiday shopping party. Think: 130+ local businesses, food, booze, DJs, lights, and entertainment at the gorgeous [Indianapolis Public Library](#). **This year it's on Saturday, December 8th from 5:30-11pm** (with a VIP-only hour for Yelp elites from 5:30-6:30pm).

On average, \$280k is spent at this one-night event and there's no fee to be a vendor. After applying, you will hear back from Yelp at the end of July to find out if your business will be featured.

- **Non-food/beverage-permit bizs apply [here](#):**
- **Food/beverage-permit bizs apply [here](#):**

Contact Niki Kingston at niki@yelp.com with any questions.



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Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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