



MEDIA ADVISORY
FOR IMMEDIATE RELEASE

Indiana Grown for Schools to unveil
local food buyer's guide

Statewide resource seeks to connect Hoosier schools with products from local farmers

INDIANAPOLIS (Oct. 21, 2019) — To close out National Farm to School Month, Indiana Grown and the Indiana State Department of Health will be unveiling a new resource guide that will help increase schools' access to fresh, local food products. The event will take place on Oct. 31, from 9:00 a.m. to 10:00 a.m. (ET), at Franklin Community High School.

Partnering with Purdue Extension, once unveiled, the new Buyer's Guide will be the only resource of its kind in the state and will help food service directors find school-ready products grown or raised by local farmers. The project was [announced](#) last October as part of the [Indiana Grown for Schools](#) initiative and is funded by a farm-to-school grant awarded to ISDH.

WHAT

Indiana Grown for Schools Buyer's Guide Launch

WHO

Lieutenant Governor Suzanne Crouch

Dr. Kristina Box, Indiana State Health Commissioner

Heather Tallman, Indiana Grown Program Director

Lindsey Bouza, Indiana State Department of Health

WHEN

Thursday, Oct. 31, 2019, from 9:00 a.m. to 10:00 a.m. (ET)

WHERE

Franklin Community High School

2600 Cumberland Dr.

Franklin, IN 46131

DETAILS: Upon arrival, check in through the high school office. The launch will feature copies of the Buyer's Guide and will highlight the end of Farm to School Month, a national initiative celebrating food education, school gardens and lunch trays filled with healthy, local ingredients.

ON-SITE INTERVIEWS AVAILABLE: Heather Tallman, Indiana Grown Program Director, Dr. Kristina Box, State Health Commissioner, Lieutenant Governor Suzanne Crouch and Lindsey Bouza of the Indiana State Department of Health.

Visit www.ingrown4schools.com for more information about the Indiana Grown for Schools program.

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ABOUT INDIANA GROWN

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with the lieutenant governor's office. The initiative educates consumers on the importance of buying Indiana Grown products, helps Indiana farmers and producers sell more products and supports Indiana processors in their effort to process more Indiana Grown products. Indiana Grown members and partners include farmers, producers, processors and artisans, as well as retailers, grocers, hospitals and restaurants. For more information, visit www.indianagrown.org.

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