



This new month means new events, announcements and opportunities for Indiana Grown members! See what we have in store during the month of May below...



There are many ways to obtain UPC codes, but the original source for new, unused codes is directly through the GS1 service provider: www.gs1us.org.

HELP PROMOTE INDIANA GROWN IN THE LT. GOVERNOR'S OFFICE

The Lt. Gov. is still seeking Indiana Grown member's products to highlight in her office and pass out to visitors. Members can add a small display piece to go along with their donated product, which *must be individually wrapped and be in small "snack" portions*. The Lt. Gov. office is particularly interested in locally roasted coffee! Please contact Suzi Spahr at sspahr@isda.in.gov or 317-407-2924 if you are interested.



INPUT NEEDED: SURVEY FOR INDIANA GROWN CONFERENCE



Indiana Grown is interested in hosting a conference for members to network with other members, learn new business strategies and obtain best practice ideas for farms and businesses. **As a member, we need your input.** Please take this quick survey [here](#) to let us know your preferences.

VISITINDY AND INDIANA GROWN ARE PARTNERING TO WELCOME GUESTS TO THE HOOSIER STATE!

VisitIndy would like to know who is interested in being added to a list they can use to purchase gifts, fill goodie bags, and place in hospitality areas of event spaces. These events take place in and around Marion County, but the products do not have to originate here.



Please let Heather Tallman (htallman@isda.in.gov) know the answers to the following questions no later than May 19, 2017:

- Are you interested in being listed in the VisitIndy buyers guide?
- What products are you interested in submitting for purchase (list each one)?
- Do you make any products in a small or "sample" size?
- Do you have the ability to create custom labels?

Please forward your answers and 1 photo (jpeg attachment) of a collection of your items for reference.

BLOG POST OPPORTUNITY: UPDATE YOUR PROFILE



Make sure content is updated on your company profile page on Indiana Grown's newly designed website.

This [video tutorial](#) gives a step-by-step guide on how to input business information. We're looking for **updated photos, product listings, contact information and an**

optional blog post with details about your farm or business, if applicable. Please contact Suzi Spahr at sspahr@isda.in.gov with any questions.

SCHEDULE A VISIT WITH MEMBER DEVELOPMENT PROGRAM DIRECTOR HEATHER TALLMAN

As our number of members continues to rise, our program manager Heather Tallman is scheduling meetings and on-site visits to help strengthen member development. To schedule a meeting or site visit, please contact Heather at htallman@isda.in.gov.



ADD INDIANA GROWN LOGO TO PRODUCTS



One of the best ways to show your Indiana Grown pride is to place a sticker or graphic on your product, website or on social media. Please let us know if you would like the digital graphic. To place an order, visit [here](#). Members can also always print their own products.

INDIANA GROWN PRESENCE AT FARMERS MARKETS

Now that the farmers market season is upon us, Indiana Grown staff will be visiting many markets to help answer questions, educating consumers about the program and meeting potential new members. If you are affiliated with a farmers market and would like to see an Indiana Grown table, please contact Heather Tallman at htallman@isda.in.gov.



MARK YOUR CALENDARS: 2018 FANTASTIC FOOD FEST



After [the success](#) of this year's event, the Fantastic Food Fest will return next year from **Feb. 10-11, 2018**. Members are encouraged to save the date and be a part of next year's exhibitor's list! More details on the event coming soon.

INDIANA GROWN STAFF UPDATE: MAKE SURE YOU'RE CAUGHT UP

While Indiana Grown has gone through some staffing changes over the past six months, we want to make sure all our members know who they can contact if they have any needs and/or questions. Please visit our [contact page](#) on our website to see an updated list of our staff.



FARM & TABLE EXPERIENCE IS SEEKING SUBMISSIONS



Taking place from September 8-9 in New Orleans, the [Farm & Table Experience](#) is an experiential learning event based on the policy and practice of food and drink. The event is currently seeking [submissions](#) for any open-dialogue sessions. Please submit any presentations for review by May 19. For questions, please contact Samantha McMillian at 504-582-3072 or smcmillian@farmandtablenola.com.

UPCOMING EVENTS? LET US KNOW!

We would love to hear if you have any upcoming events in your local area that need additional promotional assistance! We're happy to help spread awareness of events and opportunities going on in your local markets. Please contact Suzi Spahr at sspahr@isda.in.gov or 317-407-2924 with any information you would like us to share.



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