

Governor Michael R. Pence
Lt. Governor Sue Ellspermann
Director Ted A. McKinney

Office of Communications
One North Capitol Avenue, Suite 600 Indianapolis, IN 46204
Phone: (317) 232-8770 · Fax: (317) 232-1362
www.in.gov/isda · communications@isda.in.gov

June 29, 2015
FOR IMMEDIATE RELEASE

**Lt. Gov. Ellspermann and ISDA Director McKinney
to unveil brand-new Indiana Grown initiative**

INDIANAPOLIS – Lt. Gov. Sue Ellspermann will join Indiana State Department of Agriculture (ISDA) Director Ted McKinney to announce the official launch of the all-new Indiana Grown initiative.

Indiana Grown is an all-inclusive collaborative initiative to promote Indiana-produced agricultural products to Indiana consumers, restaurants, grocery stores, farmers markets, processors and other retail businesses.

WHO: Lt. Gov. Sue Ellspermann and ISDA Director Ted McKinney

WHAT: Announcement of the all-new Indiana Grown initiative

WHERE: Waterman's Family Farm
7010 E. Raymond Street
Indianapolis, IN 46239

WHEN: Tuesday, July 7, 2015 at 10:00 a.m.
**Lt. Governor Sue Ellspermann, and Dir. Ted McKinney will be available after the unveiling for media availability.*

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Media Contact:
Ben Kenney
bkenney@isda.in.gov
317-690-3303