



Another month has flown by and the giving season is just around the corner! Make sure you catch up on Indiana Grown's November events, updates and announcements.

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## OUR STAFF IS GROWING AGAIN!



In October, we added a new staff member, Dana Kosco. She is our Outreach Manager and will be focusing on social media, development of statewide events, and creating content for our website. If you have great content or stories to share, please reach out to her at [dkosco@isda.in.gov](mailto:dkosco@isda.in.gov).

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## COFFEE CONNECT: CALLING ALL COFFEE CONNOISSEURS



From **10 a.m. to 2 p.m. on Saturday, Nov. 4**, Indiana Grown is hosting its first-ever Coffee Connect at [Bent Rail Brewery](#) in Broad Ripple/Indianapolis. Come sip, sample and shop more than 20 Indiana coffee roasters while learning from local experts on everything from how to grind and roast beans to brewing the perfect coffee. Bent Rail Brewery is also offering a special

brunch menu featuring local eats and treats. For more information, visit the Facebook event [page!](#)

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## ATTEND THE EMERGING INDIANA FOOD BRANDS FORUM



On **Monday, Nov. 6** at the [Stewart Center](#), Indiana Grown members are invited to join us for [NewPoint Marketing's Emerging Indiana Food Brands Forum](#) in partnership with Purdue University and Indiana Grown. Regional, growing food companies will be in

attendance, offering Lunch-n-Learns and development classes aimed toward teaching businesses how to compete against national brands in store. [Pre-register](#) today!

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## ATTEND THE THIRD ANNUAL FANTASTIC FOOD FEST



Indiana Grown is a proud sponsor of the [2018 Fantastic Food Fest](#) taking place **Feb. 10-11** at the **Indiana State Fairgrounds**. Featuring renowned celebrity chef Sara Moulton and former Top Chef contestant Casey Thompson, this event offers Indiana Grown members the opportunity to showcase products through demonstrations, presentations, cooking classes and workshops. Come join nearly 10,000 culinary enthusiasts and foodies during the state's largest interactive food and beverage event. More information on

becoming an exhibitor [here](#).

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## HOLIDAY DINNER TABLE AND GIFT GIVING



Do you have a great gift product or plan to have a holiday special for home décor or the holiday dinner table? Similar to last year, we will be posting holiday suggestions on our social media channels throughout the holiday season and working to promote these options for local gift giving. Please contact Dana Kosco at [dkosco@isda.in.gov](mailto:dkosco@isda.in.gov) with your ideas. Please include an eye-catching photo!

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## SAVE THE DATE: AG INDUSTRY AND RURAL COMMUNITY OPIOID ADDICTION SYMPOSIUM



On **Jan. 5, 2018**, Lt. Governor Suzanne Crouch will kick off the Opioid Addiction Symposium, a program that will feature a robust lineup of experts and address the opioid epidemic and its impact on our agricultural industry. Join us at the Witham Exhibition Hall in the Boone County Fairgrounds to learn more about how to positively change the direction of this crisis. Register [here](#).

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## APPLY FOR A VALUE ADDED PRODUCER GRANT



The Value Added Producer Grant (VAPG) program helps agricultural producers enter into value-added activities related to the processing and/or marketing of new products. The goals of this program are to generate new products, create and expand marketing opportunities, and increase producer income. [Eligible applicants](#) can receive up to \$75,000 for a planning grant and \$250,000 for working capital grants. Grants are awarded through a national competition. Members can learn more [here](#)!

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## CONNECT WITH FEEDING INDIANA'S HUNGRY

If you're interested in donating to food banks or off-loading additional products at a cheaper rate, **Feeding Indiana's Hungry** would like to talk to you! The organization helps maximize public-private partnerships that link hunger service providers and food producers and processors from around the state of Indiana. These partnerships enable food and funding resources to be more effectively identified and coordinated to better serve Hoosiers in need. Contact Emily Bryant at [ewbryant@feedingindianahungry.org](mailto:ewbryant@feedingindianahungry.org) for more information.

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## ORDER INDIANA GROWN STICKERS TODAY



Show your pride for the initiative by placing an Indiana Grown sticker or graphic on your product, website, social media profile or even on a **delivery truck!** Members can place an order for products stickers [here](#). If interested in having an Indiana Grown sticker on delivery trucks, contact Suzi Spahr at [SSpahr@isda.in.gov](mailto:SSpahr@isda.in.gov).

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## SIGN UP FOR GOOSE THE MARKET'S "MEET THE MAKER MONDAY"



Indiana Grown members are welcome to perform cooking demonstrations and interact with customers every Monday at Goose the Market's "Meet the Maker Monday." In addition to providing the venue and advertising the event, Goose the Market shares the story behind each featured product. This opportunity helps Indiana Grown members get in front of a group of invested, interested and likely-to-purchase customers. Contact Heather Tallman at [HTallman@isda.in.gov](mailto:HTallman@isda.in.gov) for more information.

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## JOIN US FOR AT THE AMERICASMART TRADE SHOW



Indiana Grown members have the chance to display products in an Indiana Grown Pavilion area at [AmericasMart](#) from **Jan. 11-15, 2018** for the Atlanta International Gift and Home Market for Food and Beverage trade show. Nearly 50,000 buyers ranging big box to small mom and pop stores will come together to network and showcase products. This is an exclusive deal with AmericasMart and only available to members new to AmericasMart. Interested members should contact Suzi Spahr at [SSpahr@isda.in.gov](mailto:SSpahr@isda.in.gov) or 317-407-2924.

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## SHARE YOUR COLLABORATION STORIES



We want to hear all about our fellow Indiana Grown members working together. Whether you're using byproducts or land, or partnering with one or more members to create a food, beverage, or event, please share your stories with Heather Tallman at [HTallman@isda.in.gov](mailto:HTallman@isda.in.gov).

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## CHECK OUT OUR NEW MEMBERS-ONLY FACEBOOK GROUP



Indiana Grown members can now join a **closed, private, members-only Facebook group**. This page will provide a fair and collaborative space for members to share information and for our staff to keep lines of communication open during traditional office hours. Please contact Heather Tallman at [HTallman@isda.in.gov](mailto:HTallman@isda.in.gov) or call 317-697-5863 with any questions or concerns.

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## YEAR-ROUND GROWING



We are “cultivating” a list of all members who grow any kind of sellable produce: fruits, vegetables, herbs, greens, or other niche specialty crops. We have been asked by a few smaller markets as well as food pantries to send them contacts of who they can buy from year-round as well as during the growing months. Please share what you have “growing” with Heather Tallman at [HTallman@isda.in.gov](mailto:HTallman@isda.in.gov) or call 317-697-5863 if you have any questions.

## MEET WITH INDIANA GROWN



The member meeting days were a success! Have news to share, want to schedule a visit or meeting in the office? Contact Heather Tallman at [HTallman@isda.in.gov](mailto:HTallman@isda.in.gov) or call 317-697-5863.

## SEND US YOUR INDIANA GROWN PHOTOS



Send a photo of your Indiana Grown sign or logo featured on your products or in your retail location, farmer’s market booth or website! You can also tag us on social media as [@Indiana\\_Grown](https://twitter.com/Indiana_Grown) on [Twitter](https://twitter.com/Indiana_Grown) and [Instagram](https://www.instagram.com/Indiana_Grown), or [Indiana Grown on Facebook](https://www.facebook.com/Indiana_Grown). Please send all photos to Dana Kosco at [dkosco@isda.in.gov](mailto:dkosco@isda.in.gov). We’ll be sharing these photos on social media, so be sure to include your appropriate social media handles!

317-232-8770

[IndianaGrown@isda.in.gov](mailto:IndianaGrown@isda.in.gov)

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