



Sweater weather is here, and the delicious smell of pumpkin spice is filling the air! Be sure to check out all of Indiana Grown's fun fall events, updates and announcements for October.

COFFEE CONNECT: CALLING ALL COFFEE LOVERS AND JAVA JUNKIES



Indiana Grown is hosting its first-ever Coffee Connect on **Saturday, Nov. 4** at [Bent Rail Brewery in Broad Ripple/Indianapolis](#). **From 10 a.m. to 2 p.m.**, Hoosiers can come sip, sample, and shop more than 20 Indiana coffee roasters. Attendees will have the opportunity to learn from local experts on everything from how to grind and roast beans to brewing the perfect coffee. Additionally, Bent Rail

Brewery will be featuring local foods in a special brunch menu. For more information, visit the Facebook event [page](#)!

PARTICIPATE IN SMOKING GOOSE'S **"MEET THE MAKER MONDAY"**

Every Monday, Smoking Goose's own Goose the Market hosts a "Meet the Maker Monday," where Indiana Grown members are welcome to perform cooking demonstrations and interact with customers. Goose the Market provides the venue and advertises the event, all while including the story behind the products. Indiana Grown members are encouraged to sign up and reserve their spot to meet guests and sample products. Goose the Market even purchases product for retail! This opportunity will help get Indiana Grown brands and products to a group of invested, interested, and likely-to-purchase customers. Interested members should contact Heather Tallman at HTallman@isda.in.gov.



SHARE YOUR CHARITABLE EVENTS



Do you donate, support, or participate with a charity? Let us know! In light of October being Breast Cancer Awareness Month, Indiana Grown is interested in learning about member charitable efforts such as donation of proceeds, corporate social responsibility, etc. Share your efforts with Suzi Spahr at sspahr@isda.in.gov.

DISPLAY YOUR PRODUCTS AT AMERICASMART

Join us at the Atlanta International Gift and Home Market for Food and Beverage trade show from **Jan.**



11-15, 2018! Indiana Grown members have the chance to display products in an Indiana Grown Pavilion area at the [AmericasMart](#). Nearly 50,000 buyers ranging from big box to small mom and pop stores will come together to network and showcase products. This is an exclusive deal with AmericasMart and only available to members new to AmericasMart. Interested members should contact Suzi Spahr at sspahr@isda.in.gov or 317-407-2924.

STOCK UP ON SMOKING GOOSE MEATS!



Join Smoking Goose on Tuesday, Nov. 21 as they host a Thanksgiving supply party and massive meat sale. Starting at noon, the general public is welcome to stock up on Smoking Goose's full line up of bacon, sausages, salami, and seasonal releases at wholesale pricing. Additionally, local producers will be sampling and selling holiday essentials including bread, pastries, coffee, ice cream, produce, and more! For more information on this fun fall activity, visit [here](#).

LEARN ALL ABOUT THE JOHNSON COUNTY FOOD SYSTEM

All Johnson County residents are invited to attend the Johnson County Local Food Summit taking place from **8:30 a.m. to 3:30 p.m. on**

Tuesday, Oct. 24 at the Central Nine

Career Center. This event will provide networking and sharing opportunities for the people, communities, and organizations working to create a local food system that is resilient, economically vibrant, and diverse. [Register](#) today!



SAMPLE YOUR PRODUCTS AT BAESLER'S MARKET



If your products are available at [Baesler's Market](#) in Terre Haute, join Indiana Grown from 2 to 6 p.m. on Friday, Oct. 13 as we partner with Baesler's Market for a sampling event. To secure a FREE booth space, contact Heather Tallman at HTallman@isda.in.gov.

SIGN UP FOR A MEMBER MEETING TODAY

After such a successful spring round, Indiana Grown is hosting more Member Meeting Days! **From 7 a.m. to 7 p.m. on Oct. 25-27**, members have the opportunity to meet and talk with member development program manager Heather Tallman. Please follow this [link](#) to sign up for an in-office meeting or call. Contact Heather at HTallman@isda.in.gov or 317-697-5863 for questions or alternate meeting dates.



MARK YOUR CALENDARS FOR THE EMERGING INDIANA FOOD BRANDS FORUM



NewPoint Marketing presents the **Emerging Indiana Food Brands Forum** in partnership with Purdue University and Indiana Grown. On **Monday, Nov. 6** at the **Stewart Center**, Indiana Grown members are invited to join regional, growing food companies at the Forum which offers Lunch-n-Learns

and development classes aimed toward teaching businesses how to compete against national brands in store. [Pre-register](#) today! For more information, contact Heather Tallman at HTallman@isda.in.gov.

INDIANAPOLIS MONTHLY ADVERTISING OPPORTUNITY

Indianapolis Monthly magazine is offering a special advertising rate in their "Last Minute Gift Ideas" section. Rate information and details are available from [Trisha Brand](#), Account Executive with Indianapolis Monthly.

Indianapolis
MONTHLY

CALLING ALL MEMBER COLLABORATION STORIES

Whether you're using byproducts or land, or partnering with one or more members to create a food, beverage, or event – we want to know all about our fellow Indiana Grown members working together. Contact Heather Tallman to share your story at HTallman@isda.IN.gov.



JOIN THE NEW MEMBERS-ONLY FACEBOOK GROUP



Indiana Grown members now can join a **closed, private, members-only Facebook group**. This page will be a fair and collaborative space for members to share information and for our staff to keep lines of communication open during traditional office hours. Please contact Heather Tallman

at HTallman@ISDA.IN.GOV or call 317-697-5863 for any questions or concerns.

SEND US YOUR INDIANA GROWN PHOTOS

Send a photo of your Indiana Grown sign or logo featured on your products or in your retail location, farmer's market booth, or website! You can also tag us on social media as [@Indiana_Grown](#) on [Twitter](#) and [Instagram](#), or [Indiana Grown on Facebook](#). Please send all photos to Heather Tallman at HTallman@isda.in.gov or via text 317-697-5863. We'll be sharing these photos on social media, so be sure to include your appropriate social media handles!



FLAUNT YOUR INDIANA GROWN LOGO



Add an Indiana Grown sticker or graphic on your product, website or social media profile to show off your Indiana Grown pride. Place an order [here](#). Members are also always welcome to use the Indiana Grown logo on their own products.

317-232-8770

| IndianaGrown@isda.in.gov

| IndianaGrown.org

Indiana State Department of Agriculture
1 North Capitol Avenue, Suite 600
Indianapolis, IN 46204

