



— Newsletter —

Welcome Angela!



Indiana Grown has hired a new team member, Angela Grant. Angela is now Indiana Grown's Operation Specialist. Angela Grant is a Hoosier from Bargersville, Indiana. She was a 10 year 4-H member and 6 year FFA member. Angela's passion for agriculture began at a young age. She grew up on a beef cattle farm, where her family raises registered Belted Galloway cattle. Angela and her family have shown and sold Belted Galloway cattle across the United States. They have shown their cattle at the local, state, and national level. She graduated from Purdue University in May of 2015 with a degree in Agribusiness, a minor in Crop Science, and a certificate in Entrepreneurship. After graduation, Angela took a job with Bayer Crop Science and lived in both Raleigh, North Carolina and Waverly, Iowa, during her time with the company. A couple years passed and Bayer promoted Angela to a Field Sales Representative. Her sales territory covered Northeast Iowa. Angela is very excited about this new transition in her career along with the opportunity to move back home to Indiana. She is looking forward to serving Indiana Grown and is happy to be a part of a great team. Her hobbies include, Baking, Flower Arranging, Traveling, Antiquing with her Husband, Levi, and Gardening.

Check Your Mailboxes!



The Indiana Grown team will be sending out a letter in the coming weeks that requires your attention! Not only will we be giving exciting updates on future projects, but we need your help to ensure you, as a member, are in the best possible position to participate! Please watch your mailboxes for this important communication!

Economic Impact Study



the report. We look forward to the results of this study and thank each of you for your valued membership!

Indiana Grown was recently awarded a [Federal State Marketing Improvement Program \(FSMIP\)](#) grant from USDA to perform an Economic Impact study of the program and its members. In partnership with Purdue University, we hope to gather meaningful data that will help tell the Indiana Grown story and inform us how to best move forward as a program. Over the course of the grant, you may be contacted with questions to aid in information gathering for

Website Updates



wishes to be shown on the maps correctly appears. We appreciate your patience as we continue to resolve these issues. Check out the latest changes to our website at www.indianagrown.org!

Indiana Grown has recently gone through a website update which has made the site more user friendly for both members and consumers. While we've made a considerable amount of changes, we are still working to improve it further. One of the biggest updates we've made is to the Member map and Local Shopping Guide map. While the maps are now fully functional, there are still some manual updates required to ensure EVERY member that

wishes to be shown on the maps correctly appears. We appreciate your patience as we continue to resolve these issues. Check out the latest changes to our website

at www.indianagrown.org!

Attitude, Knowledge, and Barriers towards Value-Adding Business among Indiana Fruit and Vegetable Growers



Have you thought about producing your own value-added products (value-added: further process fresh produce to increase its value)? What's the challenges for you to start or scale up your own value-adding business?

We would like to invite you to participate in the study "Attitude, Knowledge, and Barriers towards Value-Adding Business among Indiana Fruit and Vegetable Growers". We

are interested in learning about your perspective and experiences. Your feedback will be very valuable for us to develop better food safety curriculum for value-adding business that address your challenges. All the responses will be kept confidential.

If you are **Fruit and/or Vegetable Grower**, please help us by participating in:

- **Online Survey:** https://purdue.ca1.qualtrics.com/jfe/form/SV_dcnfjIzILZu39fD
- **Focus Group (1.5h):** You will share your thought and/or experience on value-adding business with a small group of farmers. All the participants will receive \$100 monetary incentives as a token of thank you! The location of focus group will be determined based on the preferred location of each participant.

Here is the link that you can sign up for the focus group: https://purdue.ca1.qualtrics.com/jfe/form/SV_0wTIhssHS84MuYI

You do not need to have a value-adding business to participate in this study!

****This is a voluntary survey administered by graduate students at Purdue University. Please direct all questions to:**

Han Chen

Graduate Research Assistant| Food Science| Purdue University

745 Agriculture Mall Drive| West Lafayette| IN 47906 Email: chen2401@purdue.edu

Phone: 317-970-6827

Vendor Opportunity!



Looking for new retail outlets to sell your products during the holidays? There is an opportunity to be in a seasonal store November through January at the University Mall in South Bend. Space for 15 to 20 vendors is available with products ranging from jewelry to wood crafts to crafted beverages and more! Please contact Cris Lamb at cris_lamb@yahoo.com or 260-609-1210 if you are interested.

You're invited!



Save the date for the 2020 Indiana Grown Day at the Statehouse! Happening on Tuesday, January 21, 2020 in the South Atrium of the Indiana Statehouse, you're invited to join legislators, elected officials and Indiana Grown staff to a reception highlighting the Indiana Grown program and YOU! This year's event will be focused on projects we've accomplished together, and we'd like you to be there to share your stories, network, and enjoy a delicious lunch in one of the most beautiful buildings in Indiana! You must RSVP for this free event by Friday, January 3, 2020.

[RSVP HERE](#)

Contact Dana Kosco at dkosco@isda.in.gov or 317-473-5210 with questions. Hope to see you there!

Chef JJ Dinner



Join us October 23 as we spend the evening with members of the organization, [Indiana Grown](#). Our fall dinner series will feature hidden gems from across the state. Learn more about our partner; [Gunthorp Farms](#) and experience some of the delicious foods they offer. More partners to be announced soon! *This is the final dinner of our 2019 "dinner series". You won't want to miss a minute!*

More info and tickets [HERE!](#)

Wings of Hope Donation Request



Indiana Farm Bureau Insurance and the Farm Bureau Foundation is accepting donations for their charity, Wings of Hope, that supports Riley Hospital for Children, Ronald McDonald House and the Indiana Children's Wish Fund.

The donations will be used in a silent action that begins the 2nd week of December. Items must be delivered or shipped to the Indiana Farm Bureau Building (225 S. East St.

Indianapolis, IN 46202) before Thanksgiving (Nov. 28, 2019).

If you would like to donate items, a gift basket or if you have questions, please contact Heather Tallman (HTallman@isda.IN.gov).



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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