



— Newsletter —

Happy New Year



The Indiana Grown team would like to wish each of you a Happy New Year! We are excited to see what 2020 has in store as Indiana Grown approaches its 5 year anniversary. Thank you for your continued support!

Mailer

The mailer we've been telling you about for months has finally gone out! If you haven't already, you should be receiving this information soon. There is information on our future plans as well as a form with which you can update your information on your Indiana Grown profile. There is also an option to do this digitally. However you do it, please be sure to share with us your most current information and as many details as possible so we can offer you the best possible opportunities.



Five Year Fridays



Indiana Grown turns FIVE on July 7, 2020, so in honor of this milestone we plan to celebrate! All year long, we will be sharing member and program accomplishments, and we would love your help! Each Friday we will be posting a short video from a member that tells the story of your time with Indiana Grown. We want to hear from you about what you have enjoyed about being a member and why Indiana Grown is important to your farm or business. If you are interested in submitting your own video to be shared, please note the following requirements:

- No more than 45 seconds in length
- Shot in a vertical orientation
- Text to Dana Kosco at 317-473-5210

We will review all submissions and post weekly based on the order they are received. Please note they MUST meet the above requirements in order to be used. We look

forward to seeing your videos and thank you for your help in celebrating Indiana Grown's 5th birthday!

Farmers Market Forum (Save the Date)

The 2020 Farmers Market Forum is taking place Thursday, March 5th at the Hendricks County Fair Grounds. If you are involved in your area farmers market, this is the perfect opportunity to learn valuable information and network with fellow market masters and vendors! Stay tuned for further registration information.



"SAVE THE DATE"
2020 Farmers Market Forum

Chef JJ's Winter Dinner Series



Now in its 2nd year, spend the evening with members of Indiana Grown at [Chef JJ's](#) winter dinner series! The meal will feature hidden gems from across the state. Learn more about Capriole Goat Cheese, Hunt Family Farms and Healthy Hoosier Oil and experience some of the delicious products they offer. This year will be even better than 2019!

Get your tickets [HERE!](#)

Homegrown by Heroes

From the grocery shelf to the farmers' market to on-line retail, the [Homegrown by Heroes](#) label hopefully serves as an extra incentive to consumers when making a purchase decision. Read more about the initiative's goals, their partnership with Indiana Grown and whether you qualify for this designation [HERE](#).



Terms of Service and Logo Download



Please review the recently updated [Indiana Grown terms of service](#). Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified by Program Director, Heather Tallman. Please contact Heather Tallman at htallman@isda.in.gov or 317-697-5863 for logo approval requests within 15 days of intended logo use.



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Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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