

ISDA INDIANA GROWN LOGO USE GUIDELINES

1. Logo cannot deviate from its original design or color without prior written approval from the Indiana State Department of Agriculture.
2. The capitalized phrase "Indiana Grown" cannot be used in marketing/promotional materials, on a website or on product packaging without written approval from the Indiana State Department of Agriculture.
3. The logo/phrase shall only be used in association with approved agricultural products for which the major ingredients were grown and/or processed in Indiana.
4. The use of the logo/phrase is royalty free but is only to the applicant. The logo/phrase shall not be reassigned to another party. The Indiana Grown symbol is trademarked and regulated by the Indiana State Department of Agriculture.
5. Permission to use the logo/phrase may be denied or revoked at any time by the Indiana State Department of Agriculture.
6. The Indiana State Department of Agriculture is in no way liable for, nor does the Department guarantee, products using this logo/phrase.
7. All logo/phrase use must be approved by the Indiana Grown Director on an item-by-item basis. Products submitted for logo/phrase approval may not have suggestive language adult images or graphic marketing. Indiana Grown will approve via email or direct interaction with the member. Member must request approval via email or by direct contact within 15 business days of intended logo/phrase use. This is retroactive to our July 7, 2015 launch.