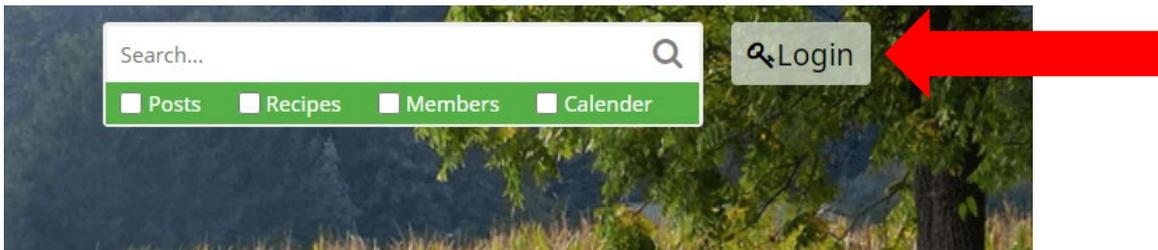# How to Create an Indiana Grown Member Blog Post

As an Indiana Grown member, you have the ability to create your very own blog posts on our website. These posts will live and become searchable on the website as well as be linked to your Indiana Grown profile. Your blog posts can cover topics such as an overview of your farm or business, new product announcements, recipes, details of an event, etc. Anything you would like to share with consumers about your farm or business can be turned into a blog post.

See below for steps to create your very own Indiana Grown blog post.

1) Click the Login button at the top right of the Indiana Grown homepage.

2) Enter your login information. Note: if you do not have your login information, either select *"Forgot your password?"* to reset yourself, or email indianagrown@isda.in.gov for assistance.

3) Once logged in, click the person icon on your profile that is highlighted blue:

First Name

Indiana

Last Name

Grown

4) Scroll to the bottom of your profile and click the hyperlink *"clicking here"*.

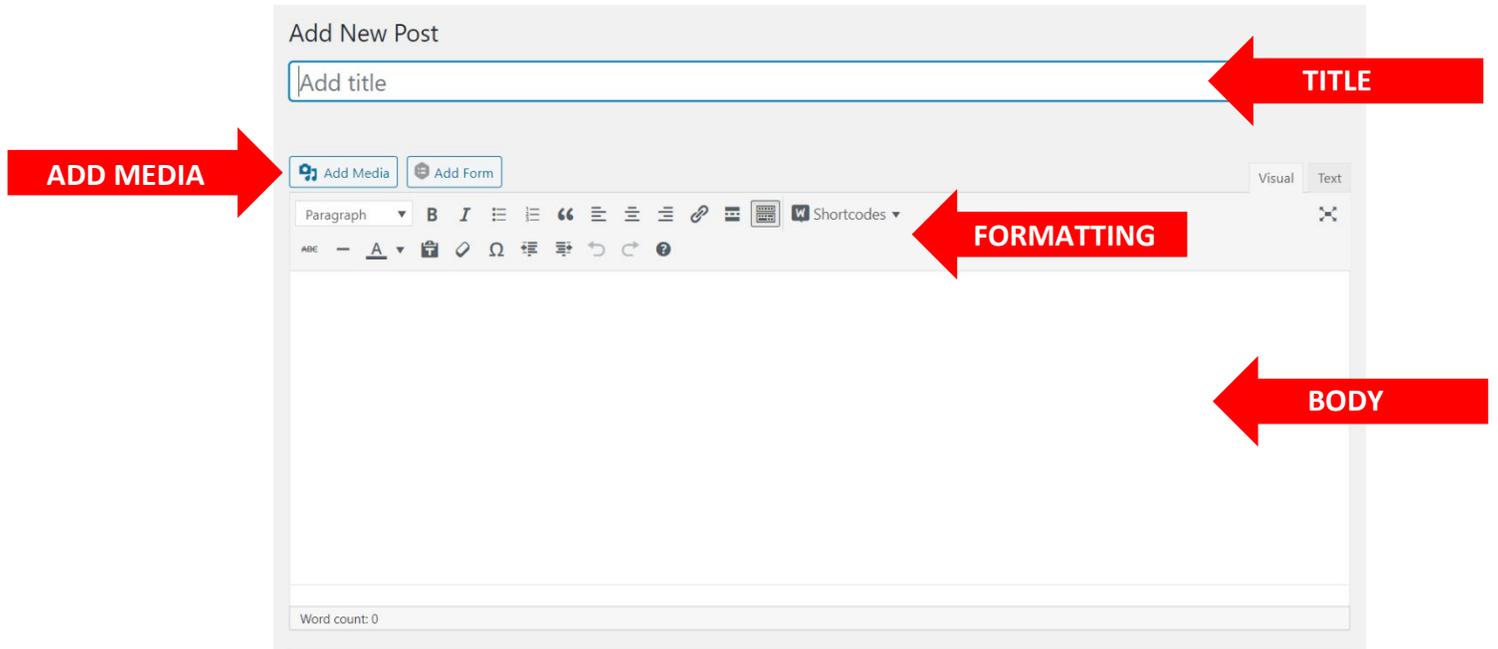**First Name**
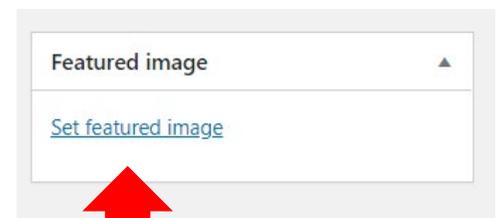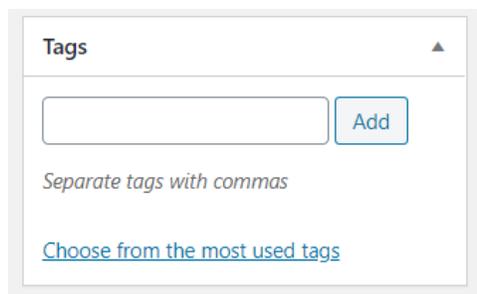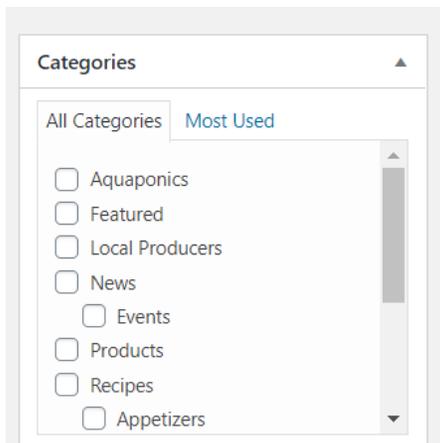
Indiana

Last Name

Grown

Let your voice be heard.

Got news? Recipes? Let us know. You can contribute blog articles, news, and recipes for consideration on IndianaGrown.org by clicking here.

5) This will take you to a blank blog post where you can then draft your own post. Add the title and body of the post here. You can use the formatting toolbar to make changes to your post such as changing text color, adding hyperlinks or making bulleted lists. Click "Add Media" to add in photos to the body of your post. This is different than the Featured Image in the next step.
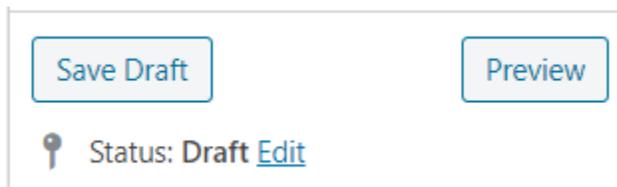

6) Don't forget to select a category, add tags and upload a photo to your blog post! The category helps sort posts into groups for when consumers search the website. You can add tags that help to link your blog post with other posts that have the same tag. Your Featured Image will be displayed as the cover photo of your post along with a short excerpt. *Each post is required to have a Featured Image before it can be published.*
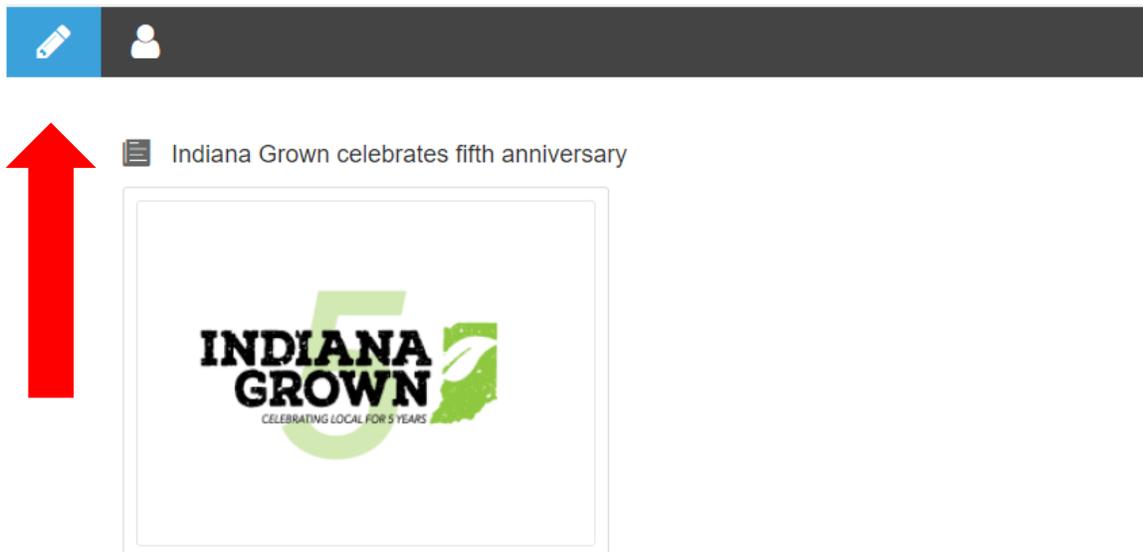

Upload Featured
Image here

7) At the top right of your screen, you can save your draft and preview it to see what it will look like once it is published.

8) Once you save a draft, Indiana Grown staff will be notified and will review your post to make sure it is ready to be published. You will be contacted if there are any questions or issues. Once published, it will appear on the front page of the Indiana Grown website as well as be linked to your member profile so users can find it when they are on your page. If you click the pencil icon highlighted in blue on your profile, you will see all the blog posts you have written that have been published.

Helpful tips:

- Be sure to upload a Featured Image.

- List either your website or Facebook page within the post so readers know where to go if they would like more information about your business or would like to contact you.

- Your blog post may receive comments from consumers once it is published. Please watch for email notifications of this so you may respond accordingly. Indiana Grown also monitors comments and may reach out to you if your assistance is needed.

- Contact Dana Kosco at dkosco@isda.in.gov if you have additional questions or need assistance with drafting your blog post.

Please note: Indiana Grown reserves the right to edit and remove any content that does not align with our Terms of Service.