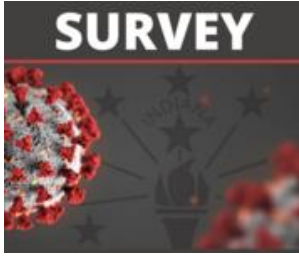




— Newsletter —

Learn about Governor Holcomb's [Back on Track](#) plan and [CLICK HERE](#) for the most up-to-date information on COVID-19.

How Has COVID-19 Affected You?



In order to most effectively help your farm/business, Indiana Grown would like to hear how COVID-19 has impacted you. Please fill out [THIS SURVEY](#) to share as much or as little as you are comfortable with about how your farm/business has been impacted by COVID-19.

This information will be kept anonymous and will only be used for purposes of determining member needs.

If you have any questions, please contact Indiana Grown Program Director Heather Tallman at htallman@isda.in.gov or 317-697-5863. We greatly appreciate your feedback!

Complete this Survey to Promote Your Online Sales Business

In an effort to connect consumers and buyers with locally grown, raised and produced foods and goods, Indiana Grown and the [IU Center for Rural Engagement](#) are launching a consumer-focused online map for Indiana. With the onset of COVID-19 social distancing measures, we want to ensure people can continue to purchase from your farm, market or business through your sales channels. It is our intent that this widely shareable information continues in the future to ensure our farms, markets, food businesses and other types of businesses creating goods are thriving in Indiana. If you have an online store or sell on an online sales platform, please complete [THIS SURVEY](#).



The information you provide will be made public as part of an online map, marketing materials or outreach for Indiana Grown and other organizations promoting local food and goods businesses. Please ensure the information is accurate and represents your preferred method of contact. Please contact Indiana Grown Program Director Heather Tallman with questions at htallman@isda.in.gov or 317-697-5863.

Indiana Grown Member Instagram Takeover



You have been invited to take over [Indiana Grown's Instagram](#) account! We want to see what it is like behind the scenes of your farm or business. Consumers love to hear the story behind our members, and this is an opportunity to share what your farm or business does and why you do it.

Talk about how you got started, your products, explain a day in the life, etc. This can either be done through photos or short videos.

You will be responsible for providing all the content to Indiana Grown for your scheduled day. [CLICK HERE](#) to reserve your spot today!

Five Year Fridays and Indiana Grown on the Road

Indiana Grown is bringing back our favorite social media series! Check out our past [Five Year Fridays](#) and [Indiana Grown on the Road](#) videos.

If you are interested in either submitting a Five Year Fridays video or having us visit for an Indiana Grown on the Road video (no active involvement from the member), please contact Dana Kosco at dkosco@isda.in.gov to request more information. We can't wait to hear from you!



Create Your Own Blog Post Today



Have a great recipe to share? Want to tell the story of your five generation farm? As an Indiana Grown member, you have the ability to create your very own blog posts to share the latest news and updates about your farm/business. Your post will live on the Indiana Grown website and be tied to your Indiana Grown profile! Reference our [Blog Post Step-by-Step Guide](#) to get started!

If you need assistance please reach out to our Marketing and Communications Manager Dana Kosco at dkosco@isda.in.gov.

Indiana Grown Donations for Legislative Event

In lieu of our traditional Indiana Grown Day at the Statehouse event, for the 2021 legislative session we plan to create Indiana Grown baskets full of member products to highlight the diversity of our membership. Each legislator and elected official will receive a basket featuring YOUR products with a note about your farm/business.

The Indiana Grown staff will build and deliver these baskets, but we need your help to fill them! We are looking for products to include in each basket. If you are interested in donating, please keep the following requirements in mind:

- 160 of each product
- small (sample-sized) products
- products must be mailed or delivered to Indiana Grown's offices between January 11 - 13, 2021 as we will not be able to store products for the months leading up to the basket delivery

Please complete the [THIS FORM](#) if you would like to provide a product donation. We will review all submissions and contact you with more details about delivery.

If you have any questions, please contact Indiana Grown Program Director Heather Tallman at htallman@isda.in.gov or 317-697-5863. Thank you for your help!



**DONATIONS
NEEDED**

Make the Hoosier Hospitality Promise



The Hoosier Hospitality Promise is about businesses and their guests working together to make things better and safer for everyone. It is a joint effort among the following tourism industry leaders in Indiana: [Indiana Restaurant & Lodging Association \(INRLA\)](#), [Indiana Destination Development Corporation \(IDDC\)](#) and [Indiana Tourism Association \(ITA\)](#).

Do your part and make the Hoosier Hospitality Promise today to get listed and earn discounts at participating businesses. [CLICK HERE](#) to learn more.

Indiana Farm Bureau Survey

Do you operate a small farm? Do you sell at farmers markets or to local businesses? Do you produce a commodity that is less common in Indiana? If you answered yes to any of these questions, [Indiana Farm Bureau](#) wants to know more about you and your operation so that they can best serve the needs of all farmers and growers in Indiana.

Please take this [five-minute survey](#) for your chance to win a \$150 gift card from Indiana Farm Bureau!



Project HOPE



The [Indiana Small Business Development Center \(SBDC\)](#) has partnered with the [IU Kelley School of Business](#) to provide digital marketing and E-commerce assistance to small businesses affected by COVID-19. Through project HOPE, IU Kelley

students, under the direction of faculty members, work directly with client companies of the Indiana SBDC to complete digital marketing and E-commerce projects.

Work performed by the students is typically completed within 2 weeks and includes services such as website development, website optimization, establishing an e-commerce and digital storefront, migration to cloud-based service, enabling remote operations and/or improving online security. Clients will receive a fully-resolved solution and the student will provide training/ education to the clients so they are fully sustainable moving forward.

There is NO COST to the company to participate in the program. All applicants will be required to meet with a no-cost Indiana SBDC business advisor as part of the application process. By submitting this form you agree to be contacted by the Indiana SBDC.

[CLICK HERE](#) to submit an application!

Indiana Broadband Survey

We know how crucial broadband connectivity is to your farm and/or business. The [Indiana Broadband](#) team wants to hear from you about your experience with and the availability of broadband in your area. Please complete the [THIS SURVEY](#), which will provide them with the necessary information to guide their efforts.



Please contact Earnie Holtrey, Project Manager at the Indiana Broadband Office, at 317-775-2660 or eholtrey@ocra.in.gov with any questions.

Terms of Service and Logo Download



Please review the recently updated Indiana Grown [terms of service](#).

Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified within 15 days of intended logo use. To request newly developed Indiana Grown marketing materials or the Indiana Grown logo, please complete this [SURVEY](#).



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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