



## — Newsletter —

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Learn about Governor Holcomb's [Back on Track](#) plan and [CLICK HERE](#) for the most up-to-date information on COVID-19.

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## We Need Your Feedback!



Indiana Grown has released several ongoing surveys that have been shared with you over the past few months, and we hope to continue receiving your responses in order to best support you as a member. For more information and to complete each survey, please click the links below.

- [How Has COVID-19 Affected You?](#)
- [Indiana Grown Economic Impact Survey – COMPLETE BY DEC. 7!](#)
- [Indiana Grown Legislative Event Donations](#)

If you have any questions, please contact Indiana Grown Program Director Heather Tallman at [htallman@isda.in.gov](mailto:htallman@isda.in.gov) or 317-697-5863. We greatly appreciate your feedback!

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## Agri-Business Export Survey

In partnership with the IEDC [Indiana Small Business Development Center \(ISBDC\)](#), the [Indiana State Department of Agriculture \(ISDA\)](#) is looking to help agribusinesses recover from COVID impacts by providing 1:1 no-cost export consulting to companies.



If you are interested in learning more about this opportunity, please complete this [SURVEY](#).

Contact Zac Gredy, Agri-Business Export Advisor, with questions at [zgredy@isbdc.org](mailto:zgredy@isbdc.org).

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## Looking Local with Indiana Grown



**LOOKING LOCAL**  
with Indiana Grown

In August, Indiana Grown launched a brand new consumer-facing publication called *Looking Local with Indiana Grown*. The newsletter features stories, members, recipes and more about a specific topic or product within Indiana agriculture. [October's issue](#) focused on apples and pumpkins and shared our recent Indiana Grown on the Road visit to [Beasley's Orchard](#).

The purpose of this new publication is to share even more about our members and their products with both the media and ultimately the consumer. As an Indiana Grown member, you will automatically receive these monthly communications. They also will be archived on our website [HERE](#), and if you know anyone else who would be interested in subscribing, they can do so [HERE](#).

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## Produce Safety Alliance Grower Trainings

[Safe Produce Indiana](#) will host several Produce Safety Alliance (PSA) grower training courses during the upcoming fall and winter. This training is for fruit and vegetable growers and others interested in learning about produce safety, the [FSMA Produce Safety Rule](#), and Good Agricultural Practices (GAPs). The PSA Grower Training Course is one way to satisfy the FSMA Produce Safety Rule training requirement outlined in [§ 112.22\(c\)](#). **Very small farms with average annual sales \$25,000-\$250,000 must complete this training before their 2021 farm inspection if they have not already taken the course.** The 7-hour training sessions will be held in the following locations:

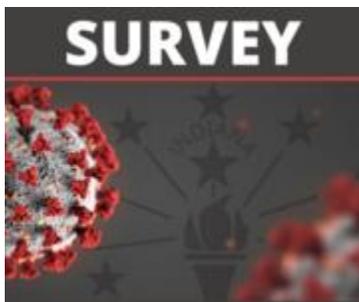


- Hancock County; Greenfield, IN- November 13, 2020
- Porter County; Wanatah, IN- January 15, 2021
- Switzerland County; Vevay, IN- February 19, 2021
- LaGrange County; LaGrange, IN- March 19, 2021
- Knox County; Vincennes, IN- TBD
- Wayne County; Richmond, IN- TBD

Cost of the training is \$90 and includes a certificate of training and course manual. Growers can find training details and register for a session at [SafeProduceIN.com](#). If you have questions about the training or would like to schedule a [Private Training](#), contact Dr. Amanda Deering at 765-494-0512 or email [adeering@purdue.edu](mailto:adeering@purdue.edu).

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## COVID-19 Farmers Market Successes and Challenges



**\*\*ATTENTION MARKET MASTERS AND VENDORS\*\***

The [Indiana Department of Health](#) has developed a survey to understand how your farmers market has changed in the wake of COVID-19 and what those changes look like. We are all eager to understand the successes that markets across the state have had during this unstable time and better understand the challenges that were faced.

In addition to data gathering, they are looking for farmers markets that are interested in showcasing their success during the pandemic. They will be highlighting these successes in multiple arenas so that all Hoosiers can understand the markets in their areas.

[CLICK HERE](#) to complete the survey.

If you have any questions please reach out to Megan Paskey, Community Food Systems and Farm to School Coordinator, at [mpaskey@isdh.in.gov](mailto:mpaskey@isdh.in.gov).

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## Indiana Grown Member Instagram Takeover

We've officially begun our Indiana Grown Member Instagram Takeover, and we're so excited to keep featuring our members each week!

We are inviting you to take over [Indiana Grown's Instagram](#) account! We want to see what it is like behind the scenes of your farm or business. Consumers love to hear the story behind our members, and this is an opportunity to share what your farm or business does and why you do it. Talk about how you got started, your products, explain a day in the life, etc. This can either be done through photos or short videos.



You will be responsible for providing all the content to Indiana Grown for your scheduled day. Because of the outstanding response we've received, we have extended this campaign into 2021 and added additional openings, but there are only **TWO** spots left through March 2021! [CLICK HERE](#) to reserve your spot today, and don't forget to follow along on our Instagram page every Tuesday!

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## Create Your Own Blog Post Today

Have a great recipe to share? Want to tell the story of your fifth-generation farm? As an Indiana Grown member, you have the ability to create your very own blog posts to share the latest news and updates about your farm/business. Your post will live on the Indiana Grown website and be tied to your Indiana Grown profile! Reference our [Blog Post Step-by-Step Guide](#) to get started!



If you need assistance please reach out to our Marketing and Communications Manager Dana Kosco at [dkosco@isda.in.gov](mailto:dkosco@isda.in.gov).

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## Terms of Service and Logo Download



Please review the recently updated Indiana Grown [terms of service](#).

Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified within 15 days of intended logo use. To request newly developed Indiana Grown marketing materials or the Indiana Grown logo, please complete [THIS SURVEY](#).

***\*New members - please note: Due to COVID-19, the Indiana Grown team is working remotely, so you may experience a delay in receiving your membership certificate.***



**317.232.8770 | [IndianaGrown@isda.in.gov](mailto:IndianaGrown@isda.in.gov) | [IndianaGrown.org](http://IndianaGrown.org)**

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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