



— Newsletter —

Learn about Governor Holcomb's [Back on Track](#) plan and [CLICK HERE](#) for the most up-to-date information on COVID-19.

We Need Your Feedback!



Indiana Grown has released several ongoing surveys that have been shared with you over the past few months, and we hope to continue receiving your responses in order to best support you as a member. For more information and to complete each survey, please click the links below.

- [How Has COVID-19 Affected You?](#)
- [Indiana Grown Economic Impact Survey – COMPLETE BY DEC. 7!](#)
- [Indiana Grown Member Online Sales](#)
- [Indiana Grown Member Classification Survey](#)
- [Agri-Business Export Survey](#)

If you have any questions, please contact Indiana Grown Program Director Heather Tallman at htallman@isda.in.gov or 317-697-5863. We greatly appreciate your feedback!

Five on Friday

Indiana Grown would like to feature our members by asking you to share FIVE interesting things about your farm or business. This new feature is called Five on Friday and will be a fun way for consumers to get to know you.

FIVE
on friday

with INDIANA
GROWN 

Please complete [THIS SURVEY](#) if you are interested in participating. Members will be featured on Indiana Grown social media platforms as well as on the Indiana Grown website. After completing the survey, please email Indiana Grown a photo of your business operation at indianagrown@isda.in.gov.

Contact Indiana Grown Marketing and Communications Manager, Dana Kosco at DKosco@isda.in.gov or Indiana Program Director, Heather Tallman at htallman@isda.in.gov with any questions.

Looking Local with Indiana Grown



LOOKING LOCAL
with Indiana Grown

In August, Indiana Grown launched a brand new consumer-facing publication called *Looking Local with Indiana Grown*. The newsletter features stories, members, recipes and more about a specific topic or product within Indiana agriculture. November's issue focused on Christmas trees and shared our recent [Indiana Grown on the Road](#) visit to [Piney Acres Farm](#).

The purpose of this new publication is to share even more about our members and their products with both the media and ultimately the consumer. As an Indiana Grown member, you will automatically receive these monthly newsletters. They also will be archived on our website [HERE](#), and if you know of anyone else who would be interested in subscribing, they can do so [HERE](#).

Produce Safety Alliance Grower Trainings

[Safe Produce IN](#) will host several Produce Safety Alliance (PSA) grower training courses during the upcoming fall and winter. This training is for fruit and vegetable growers and others interested in learning about produce safety, the [FSMA Produce Safety Rule](#), and Good Agricultural Practices (GAPs). The PSA Grower Training Course is one way to satisfy the FSMA Produce Safety Rule training requirement outlined in [§ 112.22\(c\)](#). **Very small farms with average annual sales \$25,000-\$250,000 must complete this training before their 2021 farm inspection if they have not already taken the course.** The 7-hour training sessions will be held in the following locations:



- Porter County; Wanatah, IN- January 15, 2021
- Delaware County; Muncie, IN – January 25, 2021
- Knox County; Vincennes, IN – February 12, 2021
- Switzerland County; Vevay, IN- February 19, 2021
- LaGrange County; LaGrange, IN- March 19, 2021
- Wayne County; Richmond, IN- April 9, 2021

Cost of the training is \$90 and includes a certificate of training and course manual. Growers can find training details and register for a session at [SafeProduceIN.com](#). If you have questions about the training or would like to schedule a [Private Training](#), contact Dr. Amanda Deering at 765-494-0512 or email adeering@purdue.edu.

Yelp's Totally Virtual Bazaar 2020



This annual holiday soirée is decking the halls in a different way this year. Join your favorite local businesses all of November and December through 6 free virtual events that are bound to spice up your at-home festivities. RSVP for cozy cocktail classes, twinkle-light yoga, sugar-cookie showdowns and much more. Then, gather around the fire and join Yelp Indy in shopping local this season as you browse the official [Yelp Bazaar gift guide](#), featuring your favorite businesses from last year's event. Attendees must [RSVP](#) to specific events like the [DIY Holiday Hygge with Make It Classy and Indiana](#)

[Grown member Frangipani!](#)

Apply to be an Indiana Artisan Today!

The state's highest-quality art and food producers are encouraged to apply to have their work designated Indiana Artisan. The 2021 jury will convene next July to determine which value-added food and art products will become part of the organization. Member benefits include:



- Spring and holiday marketplaces
- Annual catalog showcasing artists' work
- Stores at the French Lick Resort and Carmel Arts & Design District
- Networking and business-development education opportunities

Applications are currently open now through June 1, 2021. Apply [HERE](#) and learn more on the [Indiana Artisan website](#). Submit questions to Info@IndianaArtisan.org.

Create Your Own Blog Post Today



Have a great recipe to share? Want to tell the story of your fifth-generation farm? As an Indiana Grown member, you have the ability to create your very own blog posts to share the latest news and updates about your farm/business. Your post will live on the Indiana Grown website and be tied to your Indiana Grown profile! Reference our [Blog Post Step-by-Step Guide](#) to get started!

If you need assistance please reach out to our Marketing and Communications Manager Dana Kosco at dkosco@isda.in.gov.

Terms of Service and Logo Download

Please review the recently updated Indiana Grown [terms of service](#).



Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified within 15 days of intended logo use. To request newly developed Indiana Grown marketing materials or the Indiana Grown logo, please complete [THIS SURVEY](#).

****New members - please note: Due to COVID-19, the Indiana Grown team is working remotely, so you may experience a delay in receiving your membership certificate.***



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department
of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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