



A MESSAGE FROM INDIANA GROWN

We're saying goodbye to 2021, but it's not over yet. We are still sharing your holiday specials and gifts! If you participated in the Indiana Grown Gift Guide, you'll find your submission on our [website](#) and social media.

The start of a new year means we are organizing a fresh schedule for WISH-TV segments! The thought of stepping into the spotlight may be intimidating, but we encourage all members to consider signing up for a segment. Rachel from Wellness Tree Farms said, "The exposure has already resulted in increased sales for our company as we had the highest number of online orders placed in a 24-hour period that we have ever had this weekend after the segment aired." You can find more details about this opportunity below.



SIGN UP FOR WISH-TV IN 2022

Indiana Grown partners with local news station [WISH-TV](#) to highlight an Indiana Grown member each Saturday morning. This is a unique experience and opportunity to promote your business and tell your story.

Segments are filmed live at the WISH-TV studio in downtown Indianapolis. Participating members must **arrive at the studio by 6:00 a.m. (ET)**. The first segment goes live at 6:40 a.m. and the second segment goes live at 7:40 a.m. If you are interested in appearing on WISH-TV to promote your business, sign up [HERE](#). Indiana Grown staff will contact you via email or phone at a later date about your scheduled slot. **You must respond the week before your slot or our staff will assume you are unable to attend and search for a replacement.**

MEMBER RESOURCES *Review frequently requested information.*

CHANGES TO FIVE ON FRIDAY

We are revising the weekly “Five on Friday” feature to give each participating member a more individualized spotlight on the Indiana Grown social media channels and website. If you signed up for Five on Friday in 2021, you should have received an email with more details and a [new survey link](#).

The new member spotlight will begin in 2022 and will no longer be limited to Fridays. If you have any questions, concerns or feedback about this change, please share with Janna Page at japage@isda.in.gov.



Pictured: Lonely Windmill Farm, featured Nov. 5, 2021



MARKETING MATERIALS

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please complete [this form](#) to submit a request. Note: there are limited quantities of some materials.

SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on Shop Indiana Grown? This **FREE** online marketplace is offered to all qualifying Indiana Grown members. Visit shopindianagrown.org and click "[Become a Vendor](#)" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact indianagrown@isda.in.gov with questions or [click here](#) for help getting started.

EVENTS *Save the date! Mark your calendar! Here's what's coming up.*



Don't miss Purdue Extension's 2022 Indiana Small Farm Conference, the annual educational networking event for the Indiana small and diversified farming community. This year's conference will be in-person at the Hendricks County Fairgrounds in Danville, Indiana. A \$140 registration fee gets you full access to this fun, instructive and growing experience.

[Click here](#) for more information and registration.

LG VISITS IG *Indiana's lieutenant governor shows support for our members.*

Four Day Ray Brewing

Lt. Governor Suzanne Crouch meets Four Day Ray Brewing Owner and President Brian Graham. This Indiana Grown member is located in Fishers, entered in the Nickel Plate District. Did you know Dec. 10 is national Lager Day?

If you would like to request a visit from Indiana's lieutenant governor, please [click here](#).



317.232.8770 | indianagrown@isda.in.gov | indianagrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch. View our [Terms of Service](#).

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